

agentsvscancer



agents_vs_cancer



agentsvscancer.org



MISSION

We provide real estate agents a way to thank their clients and support their local cancer communities with every closed transaction. Additionally, our Ticket Angel Program provides once in a lifetime experiences for families fighting cancer.

VISION

We envision a future where each closed transaction helps support families battling cancer. With over 20 years of hospital partnerships, we recognize that people don't get cancer; families get cancer, and those families need our help.

By collaborating with a nationwide network of hospitals and non-profits, we empower the real estate community to show compassion, provide essential resources, and turn agents' gratitude into meaningful support for those in need.

To get involved and make a difference in your community, email us at info@agentsvscancer.org.



FAQ

Frequently Asked Questions



Who can participate?

We've built this program with residential real estate agents in mind. However, when it comes to the fight against cancer, everyone is welcome! If you're part of the real estate industry in any capacity, we would be honored to have you join our team!

Don't worry; we customize each "thank you" to the client based on your individual role and the type of real estate transaction.

Still not sure how to get involved? Feel free to reach out to us at **info@agentsvscancer.org** for more information.

What does my donation do?

90% of every donation is allocated to our charitable programs and/or donated directly to our charitable partners. The remaining 10% is retained by Agents vs. Cancer, allowing our organization to sustain its charitable initiatives and continue providing essential support and resources to our partners. For additional information, please email us directly at **info@agentsvscancer.org**

All contributions will be utilized to support our charitable mission and local cancer communities everywhere. When you donate with Agents vs. Cancer, you have the ability to control exactly how and where your money is put to use. Support local!

From providing warm meals to families with extended hospital stays to creating once-in-a-lifetime experiences, we aim to offer moments that provide relief from the reality of cancer. We work directly with our charitable partners, social workers, and child-life specialists to identify individuals and families that could use a little extra love and support.

I can't find a hospital or organization I'm familiar with?

We're always looking to assist new communities & organizations, email us directly and we can work on creating relationships in your area, **info@agentsvscancer.org**



HOW IT WORKS

AGENTS
vs
CANCER



WHAT

We provide agents everywhere an easy way to thank their client and support their local cancer community at the close of any transaction.



HOW

At the close of your next deal, simply visit <https://agentsvscancer.org> and select the donate button.



DETAILS

You'll then provide the basic transaction details, your clients mailing address, your contact information, and most importantly, the program, hospital or local charitable partner you'll be supporting. **SUPPORT LOCAL!!**



DONATION

Our minimum donation is \$50.00



WHEN

Once your donation is submitted, within 5 business days, a thank you package will be sent to your client.



CLIENTS

Your client will receive this care package, which explains who we are, what we do and the charitable donation that was made in their name. Each package contains; a custom handwritten thank you note, a donation letter that provides all the details of the support provided, an Agents vs. Cancer information sheet about our charitable mission, and further insight about our charitable partners.



ABOVE & BEYOND

For agents that are making multiple donations annually, we provide a custom landing page on our website just for you. This page is customizable, has a running total of all donations you've made and highlights all the great work you are doing within the community. This option is also available for teams and offices. For more details about becoming an agent of change, please email us directly at info@agentsvscancer.org



TRANSPARENCY & EFFICIENCY

90% of every donation is used for our charitable programs and/or donated directly to our charitable partners. The remaining 10% is used to increase the size of our foundation, simply put, the more people that know who we are, the more families we can help. For your reference, our tax returns are posted annually on our website.

HOW IT WORKS

#AgentofChange Fundraising Pages

AGENTS
vs
CANCER



INTRODUCTION

The #AgentofChange fundraising pages are a pivotal component of the Agents vs. Cancer initiative, designed to empower real estate agents, teams, and entire offices that are dedicated to making a positive impact in their communities through charitable giving. These customizable pages not only serve as a platform for raising funds but also highlight the commitment of agents to fight against cancer and support those affected by it.

KEY FEATURES OF #AGENTOFCHANGE FUNDRAISING PAGES

Customizable Design

Each fundraising page is tailored to reflect the unique identity of the individual agent, team, or office.

Agents can personalize their pages with their branding, photos, and messages, showcasing their commitment to the cause and the community.

This customization helps agents connect with their audience on a personal level, encouraging support for their fundraising efforts.

Commitment to Community

Each page prominently features the agent, team, or office's dedication to making a difference in the fight against cancer.

Agents can share their personal stories, motivations, and reasons for supporting Agents vs. Cancer, fostering a deeper connection with potential donors.

This emphasis on community commitment not only raises awareness about cancer issues but also inspires others to get involved.

Live Running Total of Donations

One of the standout features of the #AgentofChange fundraising pages is the live running total of all donations made.

This real-time tracking allows agents and their supporters to see the cumulative impact of their contributions, fostering a sense of accomplishment and urgency.

The transparency provided by this feature encourages ongoing participation and motivates agents to reach their fundraising goals.

Supported by Agents vs. Cancer

The #AgentofChange fundraising pages are provided free of charge to any agent, team, or office committed to making multiple donations annually to Agents vs. Cancer.

This initiative ensures that financial barriers do not hinder agents from participating in charitable efforts, promoting widespread involvement in the fight against cancer.

Engagement and Community Building

The fundraising pages serve as a hub for engagement, allowing agents to share updates, promote events, and encourage donations through social media and other channels.

By creating a platform for conversation and interaction, agents can rally their communities around the cause, fostering a spirit of collaboration and support.

Impact Measurement

Agents can track their fundraising progress, allowing them to set and achieve specific goals.

The data collected through these pages can also be used to showcase the collective impact of the real estate community in supporting cancer-related causes, enhancing visibility and encouraging future participation.

Transparent Donation Allocation

Agents vs. Cancer is committed to transparency in its operations. For every donation made, 90% goes directly to the selected partner organization or cause, ensuring that a substantial portion of funds raised directly benefits cancer care and research initiatives.

The remaining 10% is retained by Agents vs. Cancer, allowing the organization to sustain its charitable initiative and continue providing essential support and resources to their partners.

This clear allocation structure reinforces trust among agents and donors, demonstrating that their contributions are making a meaningful difference in the fight against cancer.

Accessible Minimum Donation

The minimum individual donation required to participate is only \$50, making it accessible for agents of all levels, regardless of their experience or financial capacity.

This low threshold encourages widespread participation, allowing more agents to become #AgentsOfChange and contribute to the fight against cancer.

By removing financial barriers, Agents vs. Cancer ensures that everyone has the opportunity to make a difference, fostering a sense of community and collective action.

CONCLUSION

The #AgentofChange fundraising pages are an essential tool for real estate professionals committed to making a difference in the fight against cancer. By providing a customizable platform that highlights their dedication to community service and offers real-time tracking of donations, Agents vs. Cancer empowers agents, teams, and offices to engage in meaningful fundraising efforts. This initiative not only strengthens the bond between agents and their communities but also amplifies the collective impact of their contributions, ultimately working toward a future where cancer care and research receive the support they need. Through these fundraising pages, agents truly embody the spirit of being an #AgentofChange.

HOW IT WORKS

Local Non-Profit & Hospital Partnerships

AGENTS
vs
CANCER



INTRODUCTION

Agents vs. Cancer is a transformative initiative that empowers real estate professionals to support cancer care and research through strategic partnerships with local non-profits and hospitals. By offering free fundraising tools and a structured donation framework, Agents vs. Cancer enables agents to contribute to the vital work being done in cancer communities nationwide. This partnership not only enhances financial support for these organizations but also fosters a culture of giving within the real estate sector.

PARTNERSHIP STRUCTURE

1. Local Non-Profits and Hospitals:
 - Agents vs. Cancer partners with reputable local non-profits and hospitals that focus on cancer support, research, and patient advocacy.
 - The selection of partners is based on their commitment to making a significant impact in the cancer community, ensuring that every dollar raised is directed toward meaningful initiatives.

FUNDRAISING MECHANISM

1. Free Fundraising Pages:
 - Each partner organization receives a customized fundraising page on the Agents vs. Cancer website at no upfront cost.
 - These pages showcase the individual partner's mission, the work being done, and how community members can get involved.
 - Each fundraising page features a live running total of all funds donated, providing transparency and motivation for supporters.
2. Closed Transaction Donations:
 - Real estate agents are encouraged to make charitable donations to their local non-profit and hospital partners with every closed real estate transaction.
 - This donation opportunity allows agents to engage clients in philanthropy, making the real estate process more meaningful.
 - Clients are informed about the donation made in their name, enhancing their connection to the cause and the agent.
3. Donation Packages:
 - After a donation is made, clients receive a comprehensive donation package that highlights the contribution made in their name.
 - The package includes information about Agents vs. Cancer and the important work being done by our partner organizations, fostering awareness and engagement in the community.

4. Monthly Donation Disbursement:

- All donations collected are dispersed to our partner organizations on a monthly basis, ensuring consistent support for their programs and initiatives.
- Each partner receives a breakout donation report that details every individual donation made during the month, providing clear visibility into the funds raised and their impact.

FINANCIAL TRANSPARENCY

1. Donation Allocation:

- Agents vs. Cancer emphasizes financial transparency, allocating 90% of all donations directly to our partner organizations while retaining 10% to sustain the initiative's operations.
- This allocation model ensures that the majority of funds raised go directly to support cancer care and research, reinforcing trust among partners and donors.

2. Data and Reporting:

- All data and intellectual property related to fundraising efforts are shared with our partner organizations, empowering them with insights and metrics to enhance their outreach and fundraising strategies.
- Partners receive detailed reports alongside their monthly donation disbursement, allowing them to track progress and impact effectively.

IMPACT ON CANCER COMMUNITIES

1. Financial Support:

- The funds raised through Agents vs. Cancer directly benefit cancer patients, their families, and helping cover essential support services.
- Contributions also support ongoing research initiatives aimed at improving cancer therapies and patient outcomes.

2. Awareness and Education:

- The initiative increases community awareness around cancer-related issues, encouraging public dialogue on prevention, treatment, and available resources.
- By involving clients in the donation process, Agents vs. Cancer promotes a culture of giving that extends beyond real estate transactions.

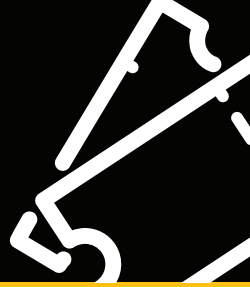
3. Building a Supportive Network:

- Agents vs. Cancer fosters collaboration among real estate agents, clients, and community organizations, creating a network dedicated to making a positive impact in the fight against cancer.
- This collective effort reinforces the idea that every contribution, no matter how small, plays a vital role in supporting those affected by cancer.

CONCLUSION

Agents vs. Cancer represents a groundbreaking collaboration between local non-profits, hospitals, and the real estate community, creating an effective model for fundraising and support. By providing free customizable fundraising pages and facilitating charitable donations through real estate transactions, Agents vs. Cancer empowers agents to make a meaningful difference in the lives of cancer patients and their families. The initiative not only enhances financial resources for cancer care but also builds awareness and fosters community connections, working towards a future where everyone affected by cancer receives the support they need.

TICKET ANGEL PROGRAM



AGENTS vs CANCER



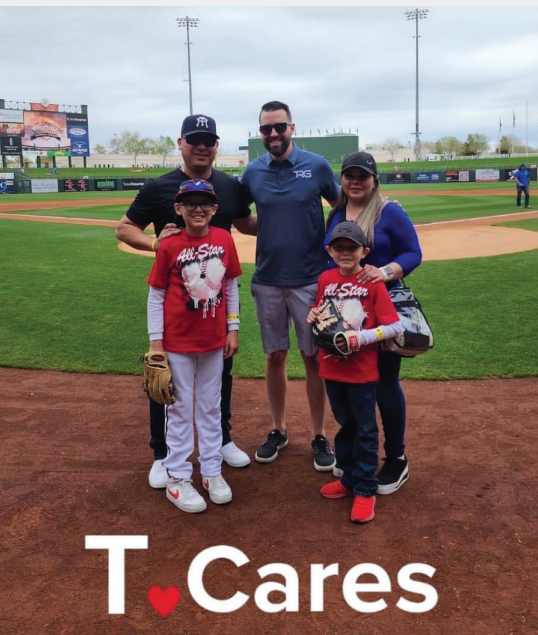
MISSION

To provide once in a lifetime experiences through complimentary tickets to ball games, amusement parks, and special events for individuals and families battling cancer.



OUR OBJECTIVES INCLUDE

- To provide free event tickets cancer patients and their families.
- To facilitate once-in-a-lifetime in-game experiences; from meeting players, to attending batting practice, or throwing out the first pitch.
- Engaging local real estate communities to support the cause!
- Collaborating with partners like tickets.com, MLB and other professional sports teams to organize fundraising events and campaigns to support our charitable endeavor.



WHO WE HELP

We support cancer patients of all ages and their families. We work directly with our network child-life specialists and charitable partnerships to identify individuals and families who need a little extra love & support.

“The Ticket Angel program gave our family a chance to be together, and just for a moment, remember how beautiful life can be.”

AMANDA HSIAO, Leni's Mom
Leni was diagnosed with cancer at just 6 months old

T.Cares



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**SCAN HERE
TO DONATE NOW**

For additional information
info@agentsvscancer.org

